

Squidoo Fast Start Kit

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Hello and welcome to the Squidoo Fast Start kit. I am Arun Agrawal, the RentABlogger guy.

You might know, [Squidoo](#) is a cool site where you create a profile page for yourself or a subject that you like (they call it a lens because it represents your view of the subject).

Squidoo is considered an authority site and you can get quite a lot of traffic to your favorite sites if you build a quality page (ok – lens). Please do not build a spammy page to get quick results – not only you get blacklisted, you spoil the fun for others too.

So let's start without any further ado -

1. First you have to decide whether you will build a lens with your name or your favorite subject. I suggest you start with your name and then build more lenses on other topics you like.
2. When you login, you will land up on a list of lenses that you have created. Clicking on the name of a lens will open the lensbuilder program. You can click on “Create a lens” if you have not created any yet.
3. Give a short description of yourself. A little fun won't hurt and will engage your reader.
4. Upload your photo or a nice graphic that says something about your nature. Without an image, a profile is so empty.
5. “Add modules” is your friend. This lets you customize your page by adding different types of information.
6. If you have a blog or blogs, add their RSS feeds so that 3-4 entries will show up on your home page. You can add multiple RSS feeds but I will recommend that you should add 3 at most.
7. You can incorporate your delicious, Flickr, Amazon and several other feeds – show them your favorite stuff.
8. You can add iTunes songs to your lens (and even make some money with this).
9. Speaking of money, Squidoo includes ways to earn money that you can keep for yourself or can donate to a charity, selected from a list. You can even add your favorite charities.
10. Remember to refer to your sites in your profile. Naturally, you should be reasonable. The reference to the link should be natural – don't include a long list of your sites or affiliate links. It makes you look cheap.
11. You can add a module where you can list your recommended sites and invite people to vote on them. This uses a special module called Plexo.

12. Rather than add all your content in one go, you should build the page step by step. Squidoo rewards lenses that are regularly updated.
13. Invite your friends and/or newsletter readers to check out your page and to sign-up if they are interested. If you use the referral links provided by [Squidoo](#), both you and your readers can make a small amount.

Well, these tips should enable you to get started on building your [Squidoo](#) lenses quickly and get on this authority site easily. This page stands a good chance to rank on your favorite terms and once the prospects check this out and like it, there is a possibility they will check out your main moneymaking site too.

Best wishes!
Arun Agrawal

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